

## INVOICE



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**Main: (334) 288-1212**  
**Billing: (334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

Billing Address:

**Strategic Media Services..**  
**Attention: Accounts Payable**  
**1911 North Ft Myer Drive**  
**Suite 400**  
**Arlington, VA 22209**

Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1601592-2	11/20/16	November 2016	10/31/16 - 11/08/16

Property	Account Executive	Sales Office	Sales Region
WSFA	Kerry Morrison	WSFA	Local

Advertiser	Product	Estimate Number
POL/Cavanaugh, Twinkle/R		

Flight Dates	Order #	Alt Order #
10/18/16 - 11/08/16	1601592	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Do Not Mail

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/16	11/06/16	Today in Alabama 5am	5-530a	MTWTF--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 10 WSFA M 10/31/16 5:27 AM Today in Alabama 5am 5-530a :30 TWIN160130TVH \$100.00 NM									
2	10/18/16	11/06/16	Today in Alabama 530a	528am-6am	MTWTF--	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 1 \$110.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 10 WSFA M 10/31/16 5:54 AM Today in Alabama 530a 528am-6am :30 TWIN160130TVH \$110.00 NM									
3	10/18/16	11/08/16	Today In Alabama	6a-7a	MTWTF--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 10 WSFA M 10/31/16 6:23 AM Today In Alabama 6a-7a :30 TWIN160130TVH \$200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 2 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 12 WSFA M 11/07/16 6:12 AM Today In Alabama 6a-7a :30 TWIN160130TVH \$200.00 NM 11 WSFA Tu 11/08/16 6:22 AM Today In Alabama 6a-7a :30 TWIN160130TVH \$200.00 NM									
4	10/18/16	11/08/16	NBC Today Show	7-9am	MTWTF--	:30	1	\$95.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 2 \$95.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 20 WSFA Tu 11/01/16 8:38 AM NBC Today Show 7-9am :30 TWIN160130TVH \$95.00 NM 19 WSFA W 11/02/16 7:59 AM NBC Today Show 7-9am :30 TWIN160130TVH \$95.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 2 \$95.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1601592-2	11/20/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
POL/Cavanaugh, Twinkle/R			

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/18/16	11/08/16	NBC Today Show	7-9am	MTWTF--	:30	1	\$95.00	NM
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>21 WSFA M 11/07/16 7:56 AM NBC Today Show 7-9am :30 TWIN160130TVH \$95.00 NM</div> <div>22 WSFA Tu 11/08/16 7:29 AM NBC Today Show 7-9am :30 TWIN160130TVH \$95.00 NM</div>									
5	10/18/16	11/08/16	WSFA 12 News at Noon	12-1230pm	MTWTF--	:30	1	\$100.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/31/16 11/06/16 MTWTF-- 1 \$100.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>10 WSFA F 11/04/16 12:12 PM WSFA 12 News at Noon 12-1230pm :30 TWIN160130TVH \$100.00 NM</div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>11/07/16 11/13/16 MT----- 2 \$100.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>11 WSFA M 11/07/16 12:28 PM WSFA 12 News at Noon 12-1230pm :30 TWIN160130TVH \$100.00 NM</div> <div>12 WSFA Tu 11/08/16 12:28 PM WSFA 12 News at Noon 12-1230pm :30 TWIN160130TVH \$100.00 NM</div>									
6	10/18/16	11/08/16	WSFA 12 News at Five	5-530pm	MTWTF--	:30	1	\$185.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/31/16 11/06/16 MTWTF-- 1 \$185.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>10 WSFA M 10/31/16 5:24 PM WSFA 12 News at Five 5-530pm :30 TWIN160130TVH \$185.00 NM</div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>11/07/16 11/13/16 MT----- 2 \$185.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>12 WSFA M 11/07/16 5:27 PM WSFA 12 News at Five 5-530pm :30 TWIN160130TVH \$185.00 NM</div> <div>11 WSFA Tu 11/08/16 5:16 PM WSFA 12 News at Five 5-530pm :30 TWIN160130TVH \$185.00 NM</div>									
7	10/18/16	11/06/16	NBC Nightly News	530-6pm	MTWTF--	:30	1	\$250.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/31/16 11/06/16 MTWTF-- 1 \$250.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>10 WSFA F 11/04/16 5:52 PM NBC Nightly News 530-6pm :30 TWIN160130TVH \$250.00 NM</div>									
8	10/18/16	11/08/16	WSFA 12 News at Six - M6-630pm		MTWTF--	:30	1	\$350.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/31/16 11/06/16 MTWTF-- 1 \$350.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>10 WSFA W 11/02/16 6:16 PM WSFA 12 News at Six - MF 6-630pm :30 TWIN160130TVH \$350.00 NM</div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>11/07/16 11/13/16 -T----- 1 \$350.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>11 WSFA Tu 11/08/16 6:10 PM WSFA 12 News at Six - MF 6-630pm :30 TWIN160130TVH \$350.00 NM</div>									
9	10/18/16	11/06/16	WSFA 12 News at Ten - M10-1035pm		MTWTF--	:30	1	\$300.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/31/16 11/06/16 MTWTF-- 1 \$300.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>10 WSFA M 10/31/16 10:16 PM WSFA 12 News at Ten - MF 10-1035pm :30 TWIN160130TVH \$300.00 NM</div>									

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1601592-2	11/20/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
POL/Cavanaugh, Twinkle/R			

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/18/16	11/06/16	NBC Meet The Press	7-1030am	-----S	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WSFA Su 11/06/16 NBC Meet The Press 7-1030am :00 <del>\$30.00</del> NM See MG 11.8,11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17									
11	10/18/16	11/06/16	WSFA 12 News at Ten - 10-1030pm	10-1030pm	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----S 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 8 WSFA M 11/07/16 5:11 AM Today in Alabama 5am 5-530a :30 TWIN160130TVH \$100.00 NM MG for 10.3,11.5,7.9,11.7,11.2,7.6,7.7,11.4 9 WSFA M 11/07/16 5:45 AM Today in Alabama 530a 528am-6am :30 TWIN160130TVH \$110.00 NM MG for 10.3,11.5,7.9,11.7,11.2,7.6,7.7,11.4 10 WSFA M 11/07/16 6:29 AM Today In Alabama 6a-7a :30 TWIN160130TVH \$200.00 NM MG for 10.3,11.5,7.9,11.7,11.2,7.6,7.7,11.4 16 WSFA M 11/07/16 8:58 AM NBC Today Show 7-9am :30 TWIN160130TVH \$95.00 NM MG for 10.3,11.5,7.9,11.7,11.2,7.6,7.7,11.4 12 WSFA M 11/07/16 6:16 PM WSFA 12 News at Six - MF 6-630pm :30 TWIN160130TVH \$350.00 NM MG for 10.3,11.5,7.9,11.7,11.2,7.6,7.7,11.4 13 WSFA M 11/07/16 10:23 PM WSFA 12 News at Ten - MF 10-1035pm :30 TWIN160130TVH \$300.00 NM MG for 10.3,11.5,7.9,11.7,11.2,7.6,7.7,11.4 14 WSFA Tu 11/08/16 5:00 AM Today in Alabama 5am 5-530a :30 TWIN160130TVH \$100.00 NM MG for 10.3,11.5,7.9,11.7,11.2,7.6,7.7,11.4 15 WSFA Tu 11/08/16 5:45 AM Today in Alabama 530a 528am-6am :30 TWIN160130TVH \$110.00 NM MG for 10.3,11.5,7.9,11.7,11.2,7.6,7.7,11.4 11 WSFA Tu 11/08/16 6:44 AM Today In Alabama 6a-7a :30 TWIN160130TVH \$200.00 NM MG for 10.3,11.5,7.9,11.7,11.2,7.6,7.7,11.4 17 WSFA Tu 11/08/16 8:39 AM NBC Today Show 7-9am :30 TWIN160130TVH \$95.00 NM MG for 10.3,11.5,7.9,11.7,11.2,7.6,7.7,11.4 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WSFA Su 11/06/16 WSFA 12 News at Ten - Sun 10-1030pm :00 <del>\$300.00</del> NM See MG 11.4,11.5,11.6,11.7									
12	11/07/16	11/08/16	NBC Today 2	9-10am	MT-----	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 2 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSFA M 11/07/16 9:28 AM NBC Today 2 9-10am :30 TWIN160130TVH \$40.00 NM 1 WSFA Tu 11/08/16 9:54 AM NBC Today 2 9-10am :30 TWIN160130TVH \$40.00 NM									
13	11/07/16	11/08/16	NBC Today Show 3	10-11am	MT-----	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 2 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA M 11/07/16 10:29 AM NBC Today Show 3 10-11am :30 TWIN160130TVH \$40.00 NM 2 WSFA Tu 11/08/16 10:54 AM NBC Today Show 3 10-11am :30 TWIN160130TVH \$40.00 NM									

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Advertiser		Product	Estimate Number
POL/Cavanaugh, Twinkle/R			

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/07/16	11/08/16	NBC Today Show 3	10-11am	MT-----	:30	2	\$40.00	NM
14	11/07/16	11/08/16	ALABAMA LIVE @ 11A	11-1130Am	MT-----	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 2 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	11/07/16	11:06 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	TWIN160130TVH	\$30.00 NM
2	WSFA	Tu	11/08/16	11:17 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	TWIN160130TVH	\$30.00 NM
15	11/07/16	11/08/16	ALABAMA LIVE @ 1130A	1130A-12P	MT-----	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 2 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	M	11/07/16	11:47 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	TWIN160130TVH	\$30.00 NM
1	WSFA	Tu	11/08/16	11:56 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	TWIN160130TVH	\$30.00 NM
16	11/07/16	11/08/16	WSFA 12 NEWS AT 4PM	M-F 4-430P	MT-----	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 2 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	M	11/07/16	4:11 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	TWIN160130TVH	\$40.00 NM
1	WSFA	Tu	11/08/16	4:29 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	TWIN160130TVH	\$40.00 NM
17	11/07/16	11/08/16	WSFA 12 NEWS AT 4PM	M-F 430-5P	MT-----	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 2 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	11/07/16	4:49 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	TWIN160130TVH	\$40.00 NM
2	WSFA	Tu	11/08/16		WSFA 12 NEWS AT 4PM	M-F 430-5P	:00		<del>\$40.00</del> NM
Unresolved									
18	11/06/16	11/06/16	WSFA News Sunday AM	9-930am	-----S	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	11/06/16	9:08 AM	WSFA News Sunday AM	9-930am	:30	TWIN160130TVH	\$20.00 NM
19	11/06/16	11/06/16	WSFA 12 News at Five	S-Su 5-530p	-----S	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S 1 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	11/06/16	5:12 PM	WSFA 12 News at Five-Sun	Su 5-530p	:30	TWIN160130TVH	\$90.00 NM
20	11/06/16	11/06/16	Late News	1030p-1130p	-----S	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
20	11/06/16	11/06/16	Late News	1030p-1130p	-----S	:30	2	\$150.00	NM																																																								
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1	WSFA	Su	11/06/16	11:16 PM	Late News	1030p-1130p	:30	TWIN160130TVH	\$150.00	NM																																																							
21	11/06/16	11/06/16	NFL Football Nite/America:6-730p SU / 630-71	6-730p SU / 630-71	-----S	:30	2	\$150.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-----S</td><td>2</td><td>\$150.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Su</td><td>11/06/16</td><td>6:06 PM</td><td>NFL Football Nite/America</td><td>6-730p SU / 630-71</td><td>:30</td><td>TWIN160130TVH</td><td>\$150.00</td><td>NM</td></tr><tr><td>2</td><td>WSFA</td><td>Su</td><td>11/06/16</td><td>6:17 PM</td><td>NFL Football Nite/America</td><td>6-730p SU / 630-71</td><td>:30</td><td>TWIN160130TVH</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-----S	2	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Su	11/06/16	6:06 PM	NFL Football Nite/America	6-730p SU / 630-71	:30	TWIN160130TVH	\$150.00	NM	2	WSFA	Su	11/06/16	6:17 PM	NFL Football Nite/America	6-730p SU / 630-71	:30	TWIN160130TVH	\$150.00	NM											
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2	WSFA	Su	11/06/16	6:17 PM	NFL Football Nite/America	6-730p SU / 630-71	:30	TWIN160130TVH	\$150.00	NM																																																							
22	11/06/16	11/06/16	NFL Football	Sun 7-1130p	-----S	:30	1	\$375.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-----S</td><td>1</td><td>\$375.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Su</td><td>11/06/16</td><td>7:19 PM</td><td>NFL Football</td><td>Sun 7-1130p</td><td>:30</td><td>TWIN160130TVH</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-----S	1	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Su	11/06/16	7:19 PM	NFL Football	Sun 7-1130p	:30	TWIN160130TVH	\$375.00	NM																						
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23	11/07/16	11/08/16	Entertainment Tonight	630-7p	MT-----	:30	2	\$190.00	NM																																																								
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Unresolved																																																																	
Total Spots							48																																																										

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$6,630.00</b>
<u>Agency Commission</u>	<b>\$994.50</b>
<u>Net Amount Due</u>	<b>\$5,635.50</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.